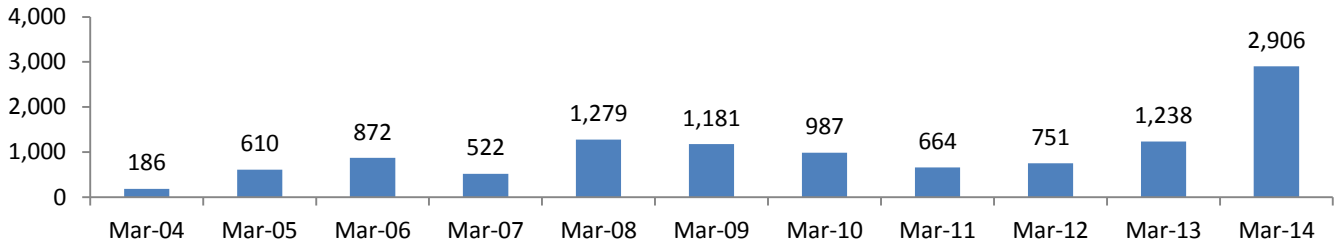
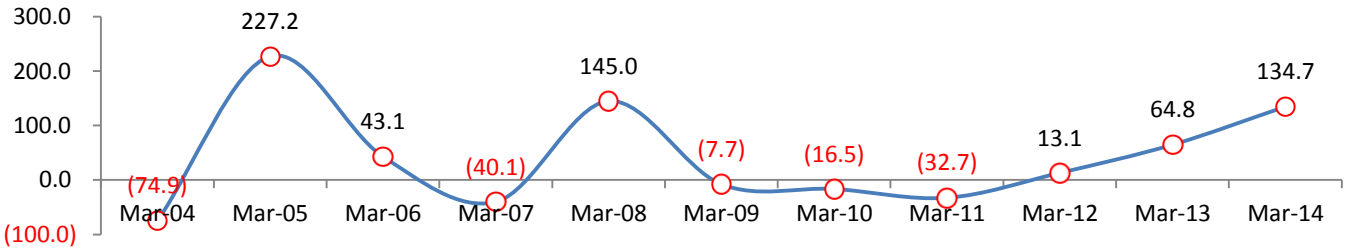


Birla Ericsson **Mkt Cap (Rs Mn)** **1,545** **CMP (Rs)** **16-Jun-15** **52**
Annual trend in Topline and Bottom line

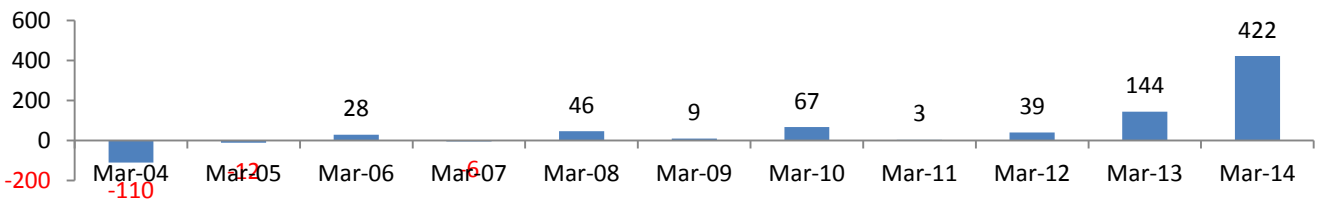
Sales (Rs Mn)



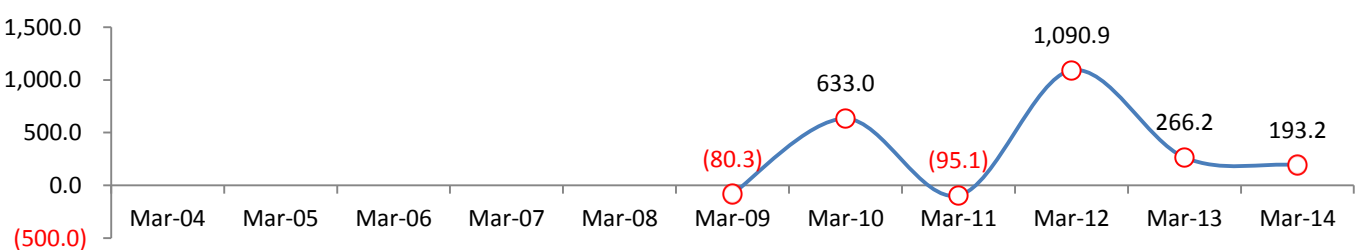
YoY Sales Growth (%)



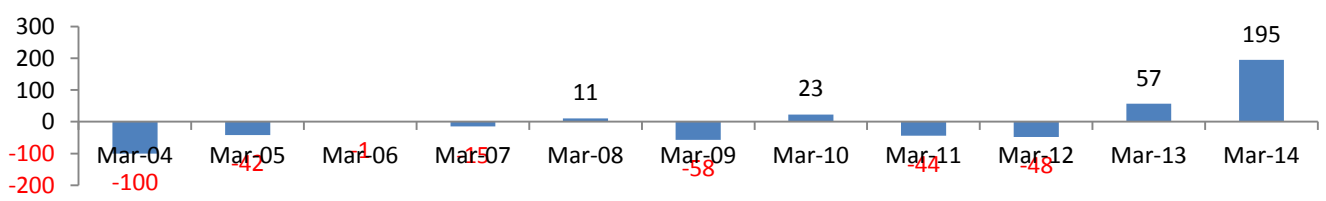
Operating Profit (Rs Mn)



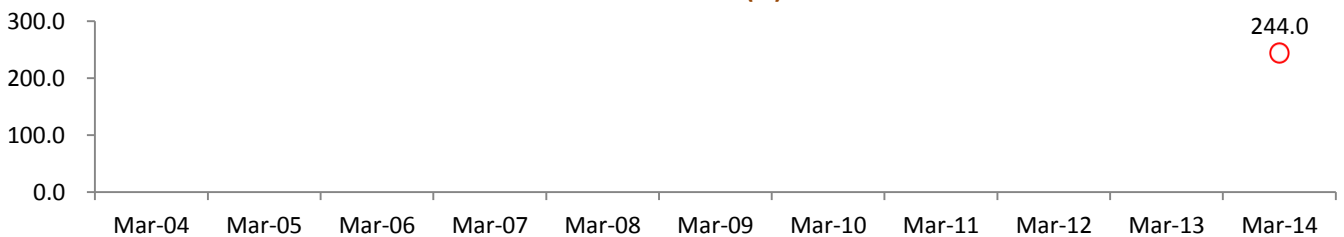
YoY Operating Growth (%)



Adjusted PAT (Rs Mn)

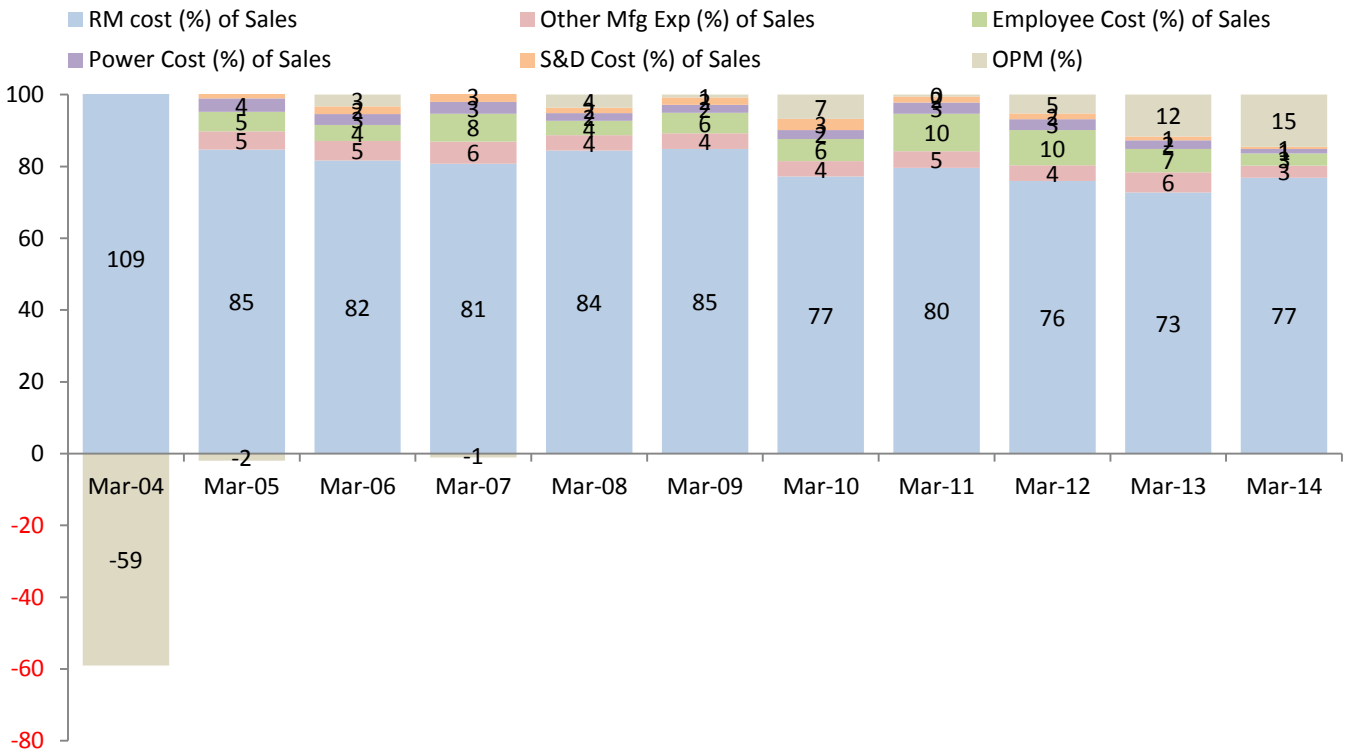


YoY PAT Growth (%)

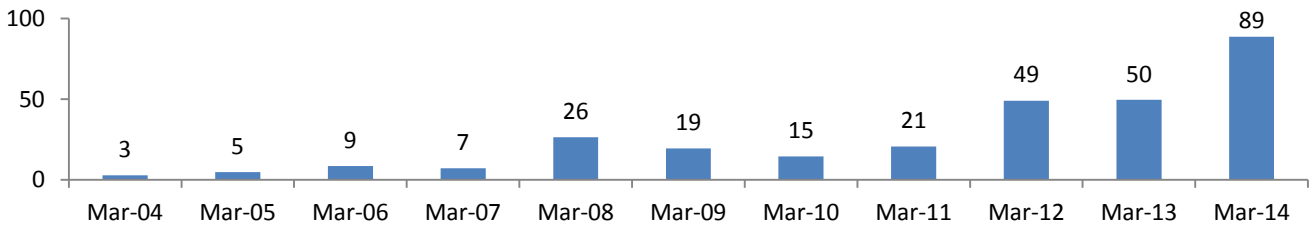


Operating Cost and Margin Analysis

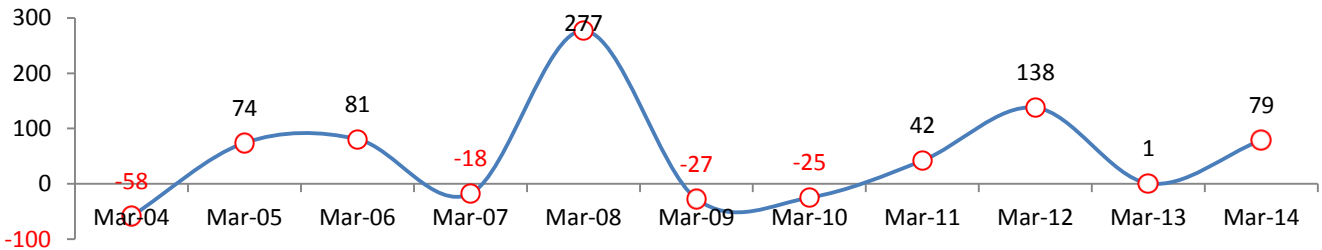
Cost items as % of Sales



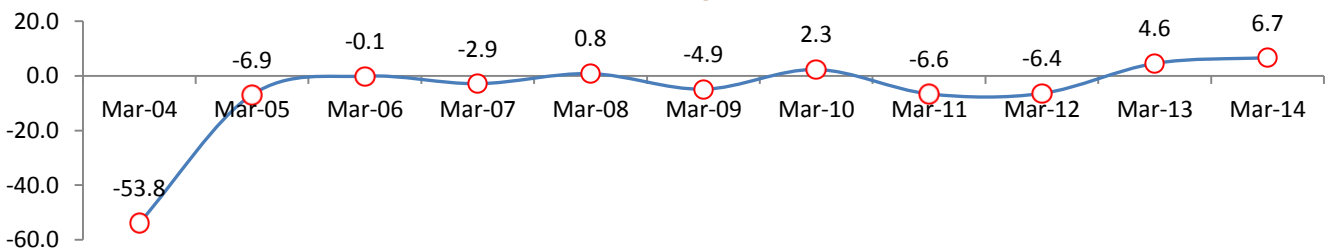
Interest (Rs Mn)



YoY Interest cost Growth (%)



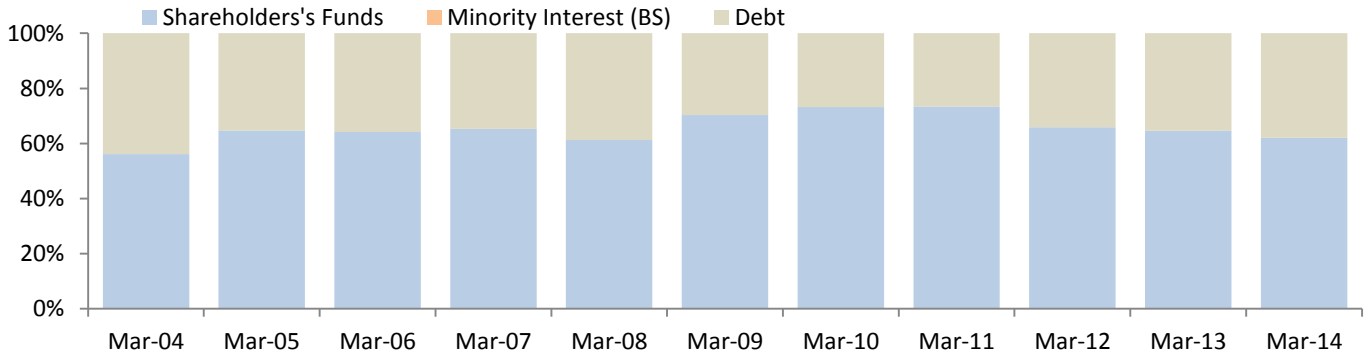
Net Profit Margin (%)



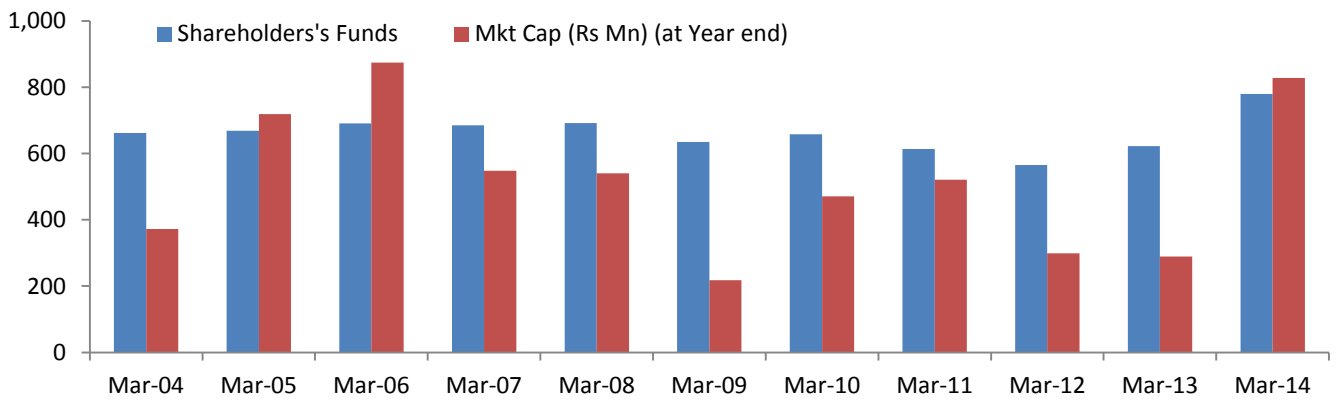
www.quantspartner.com

Balancesheet Strength, Holding and Valuation Analysis : Part I

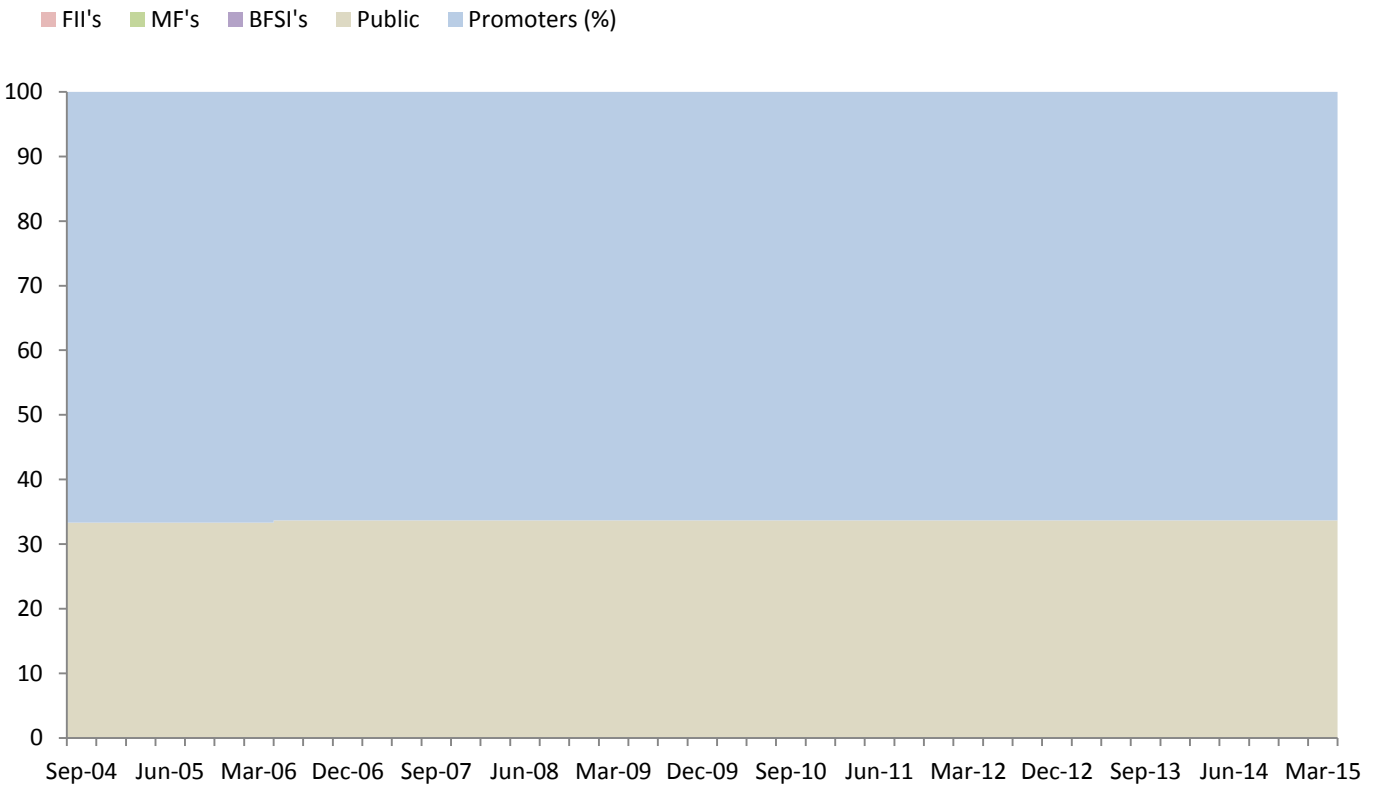
Break-up of Sources of Funds (Debt + Equity = 100%)



Shareholders Funds & Mkt Cap (Rs Mn)

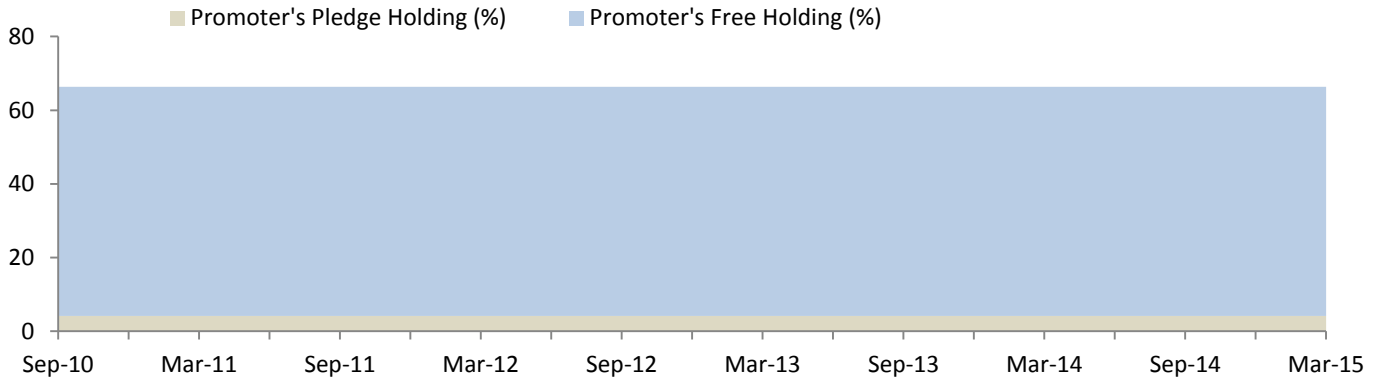


Quarterly Shareholding Pattern (%)

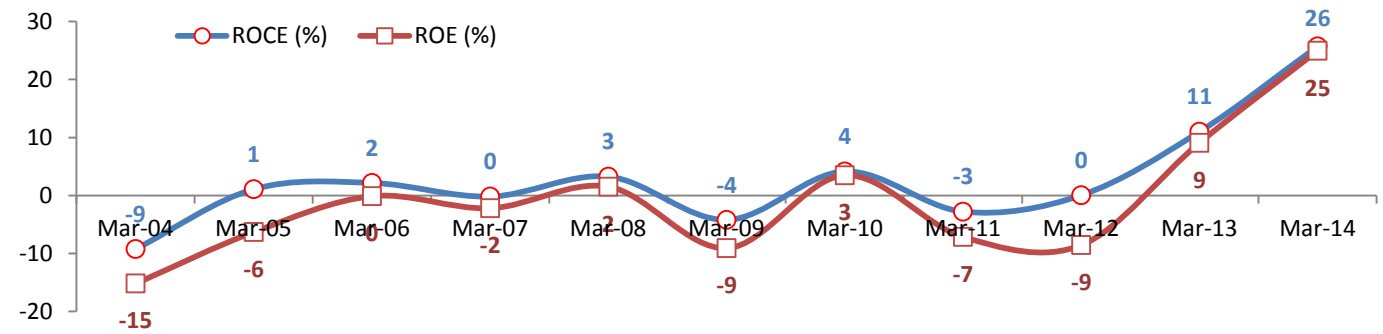


Balancesheet Strength, Holding and Valuation Analysis : Part II

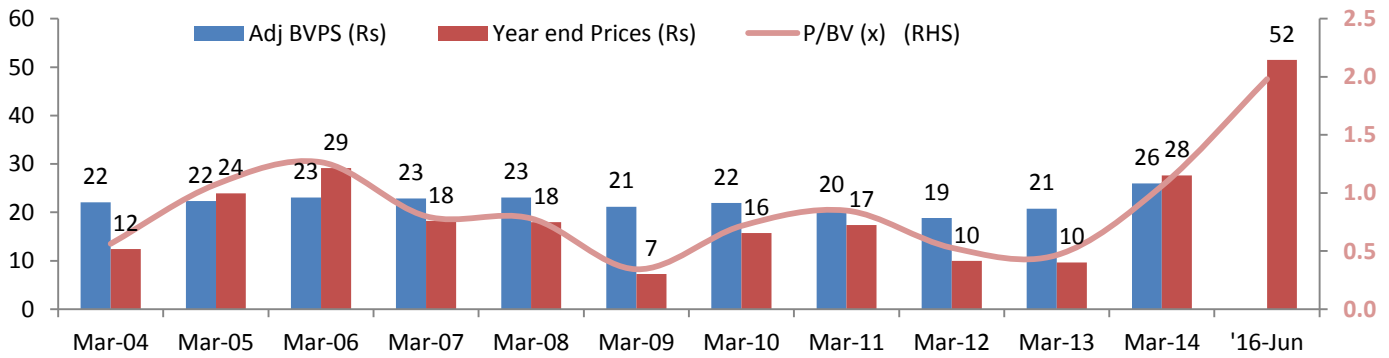
Promoters Holding (%) bifurcation (Pledge / Unpledge)



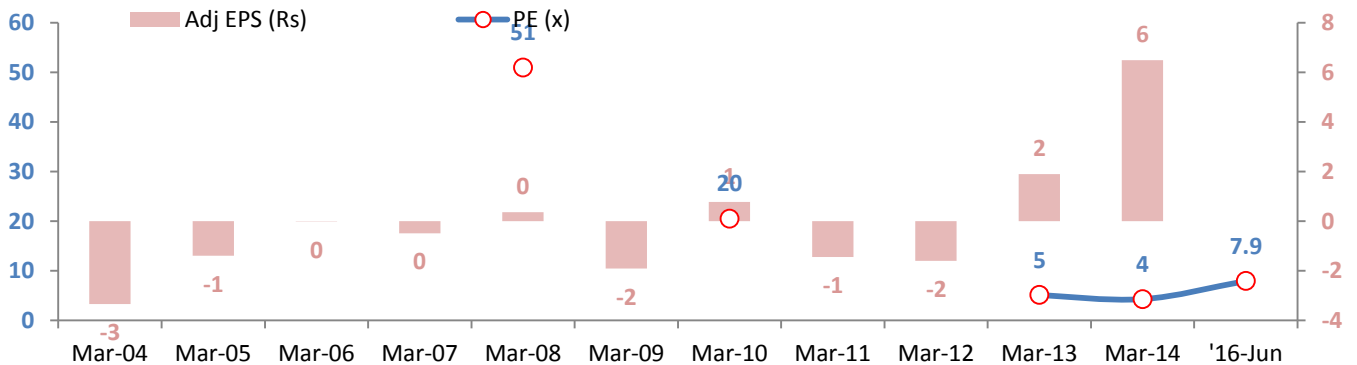
ROCE (%) & ROE (%)



Book Value/share and Year end Stock Price (adjusted for bonus / split dividend etc)



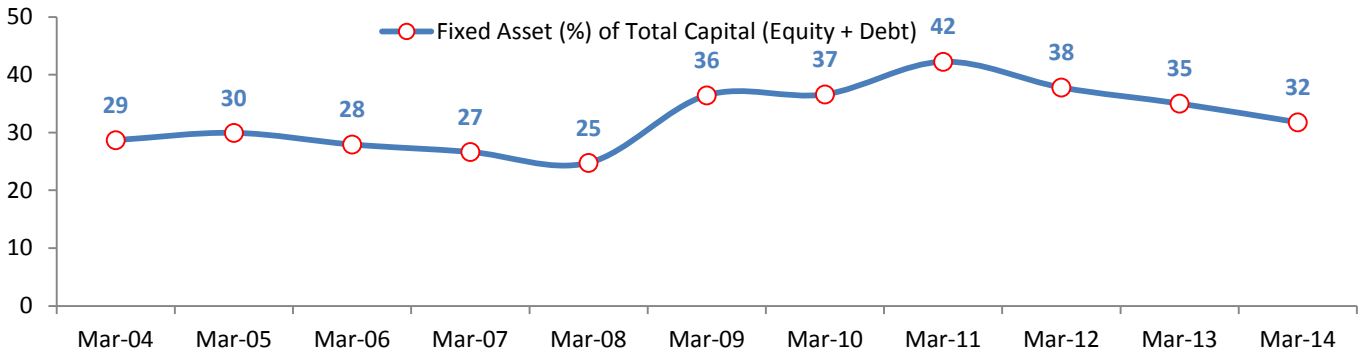
PE at the year end & EPS (Adjusted for Bonus, Split Dividend etc)



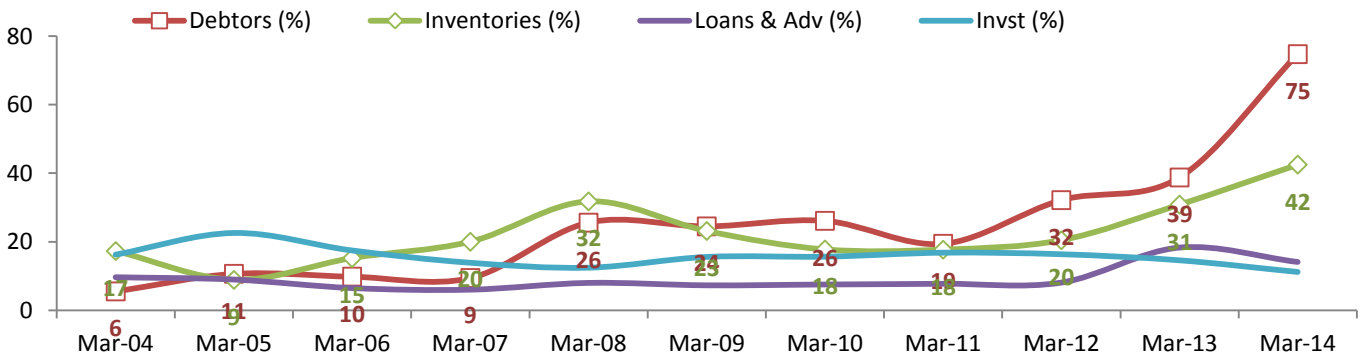
www.quantspartner.com

Balancesheet Strength, Holding and Valuation Analysis : Part III

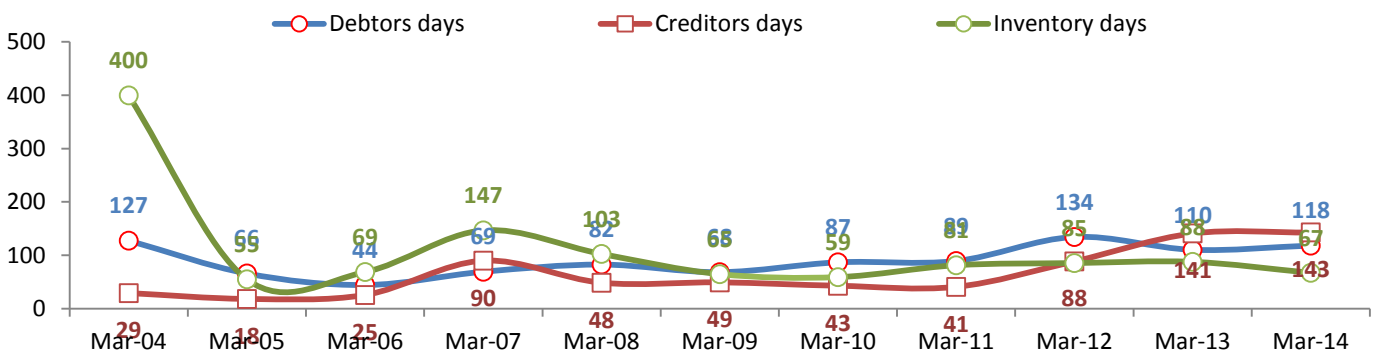
Fixed Assets (including CWIP) as % of Total Capital (Equity + Debt)



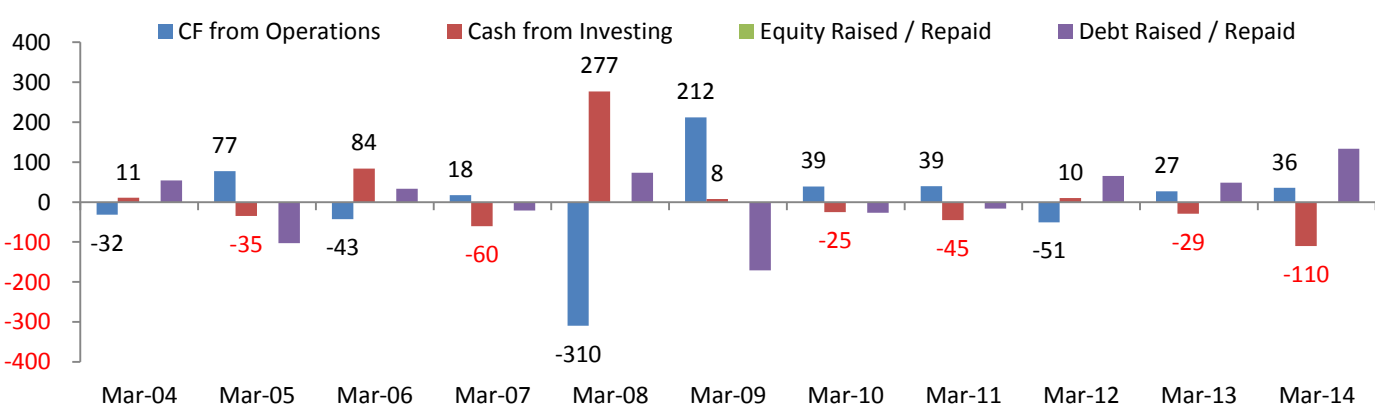
Debtors, Inventory, Loans & Adv and Investments as % of Total Capital (Equity + Debt)



Debtors, Creditors and Inventory days



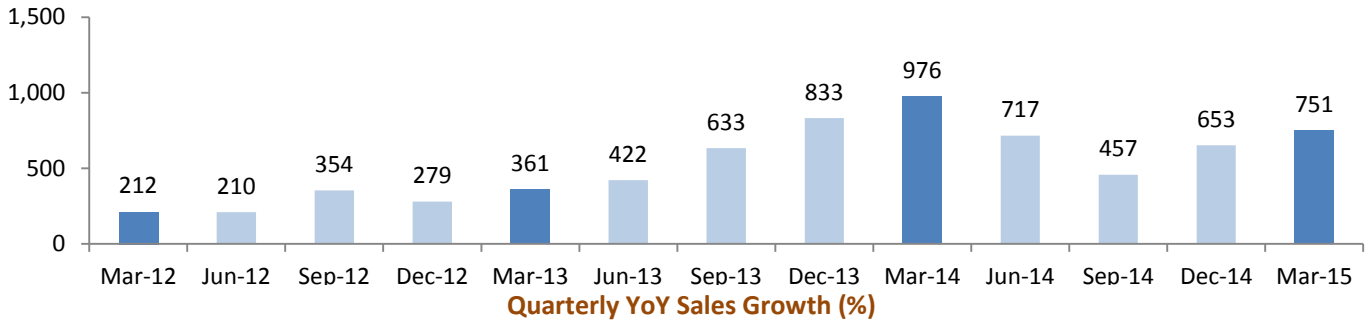
Insight from Cash Flow statement



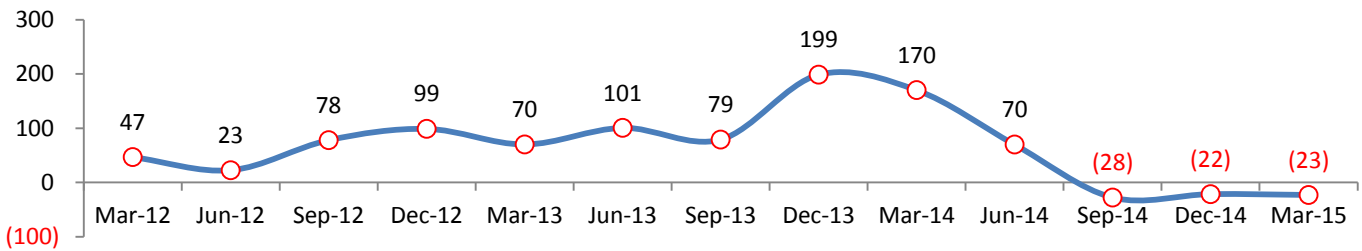
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Quarterly Performance Highlights

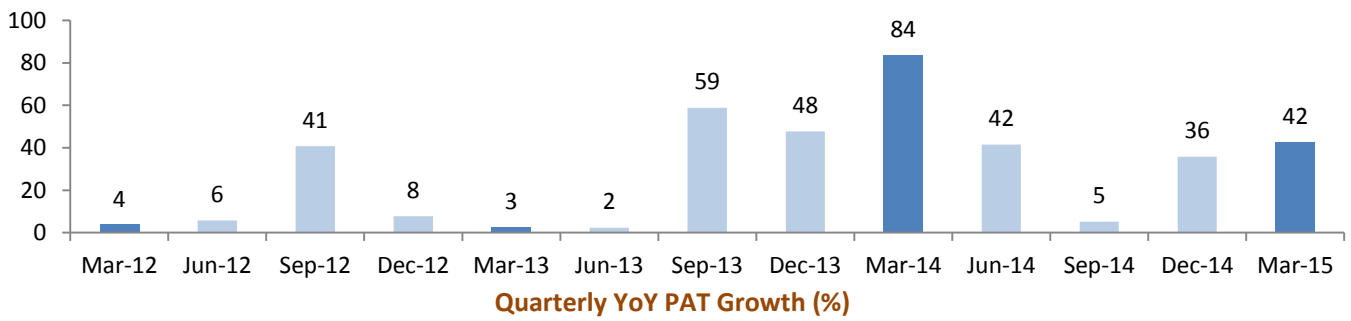
Quarterly Net Sales (Rs Mn)



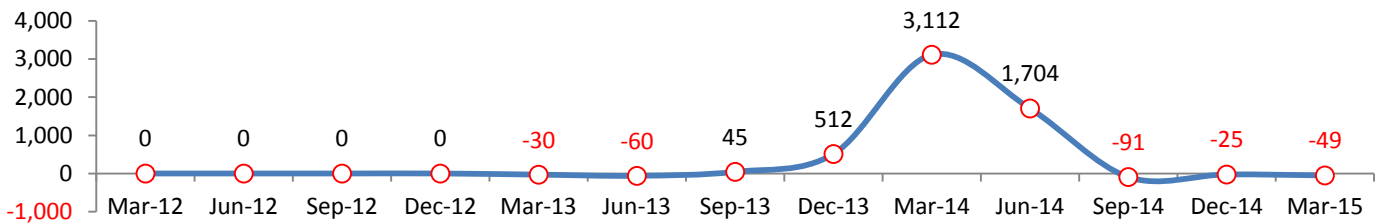
Quarterly YoY Sales Growth (%)



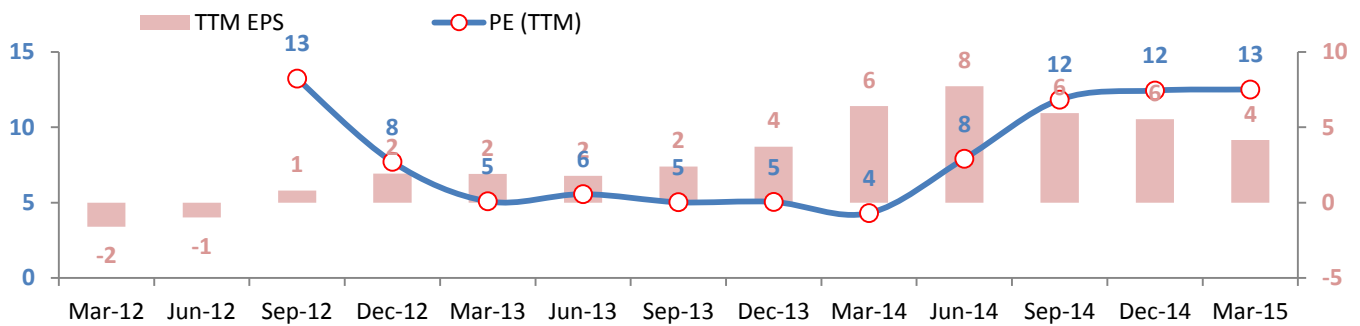
Quarterly Net Profit (Rs Mn)



Quarterly YoY PAT Growth (%)



TTM PE at the Quarter end & EPS (Adjusted for Bonus, Split Dividend etc)



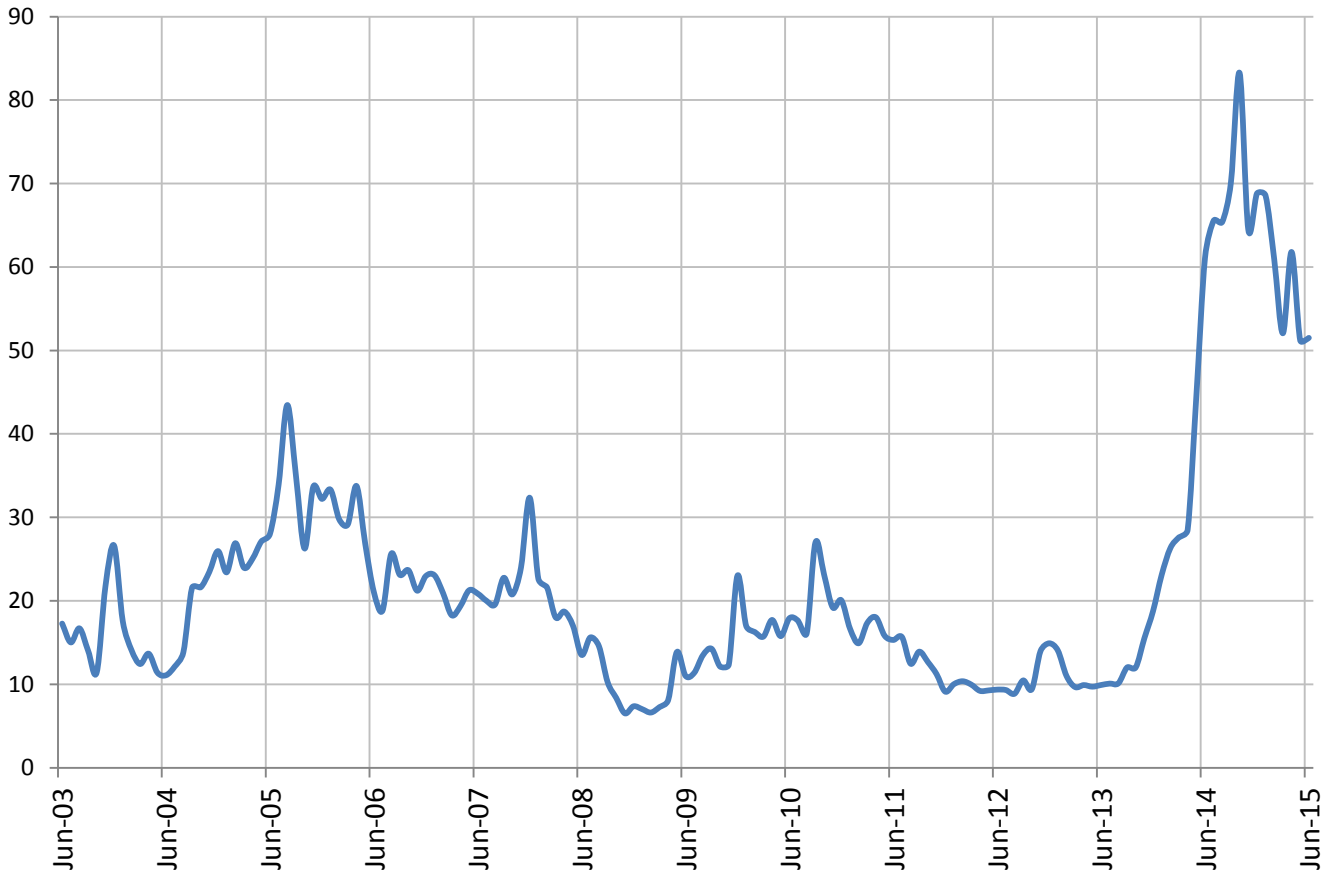
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Stock Price Performance and Dividend Yield

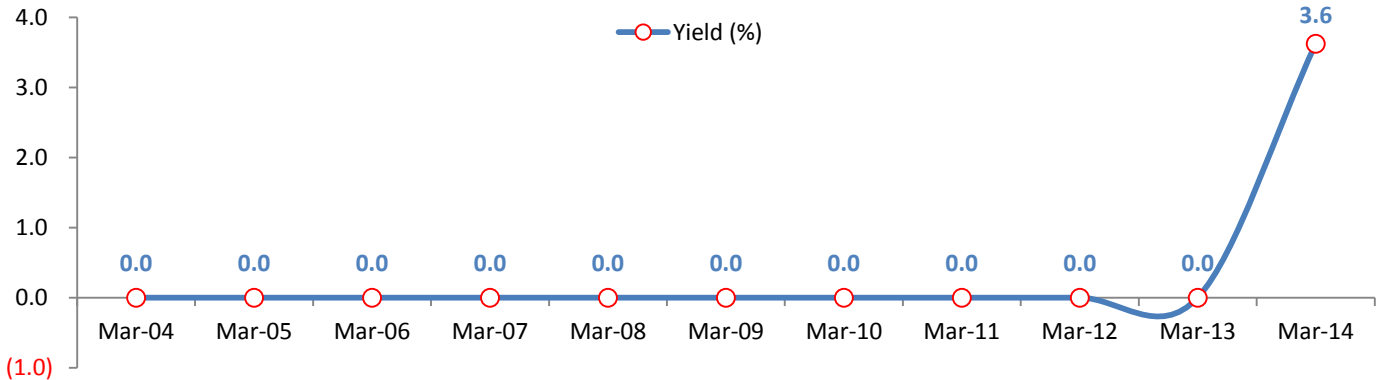
Stock Price Returns and Comparison with Benchmark as of : 16-Jun-15

	1m	3m	6m	1 yr	3yr	5yr	10yr	20yr
Birla Ericsson	(16.5)	(2.4)	(15.8)	5	451	188	84	8
BSE Sensex	(2.7)	(6.5)	(0.7)	6	53	50	270	719
BSE Mid Cap	-	2.9	13.4	23				
BSE Small Cap	-	7.1	12.0	23				
BSE Capital Goods	2.8	(3.5)	12.3	6	66	13	357	

Month End Prices 16-Jun-15



Divi. Yield (%) (at Year End)



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www.QuantsPartner.com is a small Independent Quantitative Research outfit.

We have basically two main products, which we expect to be of great help to investor community at large. These products are the outcome of our own basic requirement while undertaking any company analysis.

We thought of sharing fruits of our hard work with other people so that they do not lose out on time in collecting the information. A good number of analytical minds give it up at the early stage of data collection before they can actually start the analysis.

Useful Links

- | | |
|---|---|
| 1. Market PULSE | A Market daily |
| 2. Tracking Stock Price Performance | Daily Stock Price Returns, High Lows |
| 3. Broad Market PE, PBV and Yield | As Published by BSE, NSE |
| 4. Stock Valuation Guide (A Screener) | Identify stock which meet your critrion |
| 5. On-Going Quarterly Result Season | Hows the recent quarter's results |

6. [Hist. Adjusted Prices of all the NSE Listed stocks \(An Excel File\)](#)

(You wont find this easily on web)

7. [20 yrs Long Price Charts and Returns of Indices N Stocks \(A Chart Book, PDF\)](#)

8. [A Ready Recokner of Company Financials \(Handbook of Financial performance\)](#)

9. [Analyzer Tool : 94 Excel sheets, that makes Stock Picking Easier](#)

Analyzer Tool is useful when, you are not certain about the companies, but you have set criterions to select a company. In this section there are more than 100 excel files which contains data for all the companies.

For e.g. in Ratio section, there is a file called Net Sales YoY(%.xlsm. This file contains Net Sales growth data for all the companies for past 10 years.

10. [Indian Economy Indicators :](#)

This section contains broad India Macro Economic data. Studying macro economic data make sense only when you have sufficient historical data. For e.g. we have real GDP data and its breakup since 1950, Inflation data from 1960. You will find most of the sort after economic / sector data in this section.